

**INDIRA GANDHI NATIONAL OPEN UNIVERSITY**  
**SCHOOL OF JOURNALISM AND NEW MEDIA STUDIES**

**MINUTES OF THE 19<sup>TH</sup> SCHOOL BOARD MEETING OF SCHOOL OF JOURNALISM AND NEW MEDIA STUDIES (SOJNMS) HELD ON MAY 21, 2018 AT 11:00 AM IN THE MEDIA LAB OF SONMS, IGNOU, MAIDAN GARHI, NEW DELHI**

The following members attended the meeting:

1. Prof. S. N. Singh, Director, SOJNMS, IGNOU – Chairperson
2. Prof. J.S. Yadav, IMI, Gurgaon – External Member
3. Prof. N. Usha Rani Narayana – External Member
4. Prof. Ashok Ogra – External Member
5. Prof. D. Gopal, SOSS, IGNOU – Member
6. Dr. Nehal A Farooquee, SOEDS, IGNOU – Member
7. Dr. Arul Selvan, SOJNMS, IGNOU – Member
8. Dr. O.P. Dewal, SOJNMS, IGNOU – Member
9. Dr. Ramesh Yadav, SOJNMS, IGNOU – Member
10. Dr. Shikha Rai, SOJNMS, IGNOU – Member
11. Dr. Kiron Bansal, SOJNMS, IGNOU – Special Invitee
12. Dr. Usha Chandar, SOJNMS, IGNOU – Special Invitee
13. Ms. Padmini Jain, SOJNMS, IGNOU – Special Invitee

Prof. Rajbir Singh, Prof. M.S. Parmar, Prof. A.K. Singh and Dr. Sonia Sharma could not attend due to their preoccupations and personal reasons. Dr. Kiron Bansal, Dr. Usha Chandar and Ms. Padmini Jain were special invitees.

Prof. Shambhu Nath Singh, Chairperson and Director of SOJNMS welcomed all the Members of the School Board to the 19<sup>th</sup> School Board meeting of SOJNMS. Subsequently the agenda items of the 19<sup>th</sup> School Board meeting were taken up for discussion.

**19.01: Confirmation of the Minutes of the 18<sup>th</sup> School Board Meeting held on February 26, 2018.**

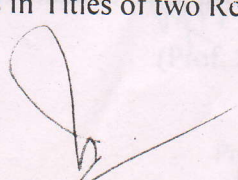
The minutes of the 18<sup>th</sup> School Board were placed before the 19<sup>th</sup> School Board. Director SOJNMS explained that after circulation of the minutes no comments were received. The Board considered and confirmed the minutes of the 18<sup>th</sup> School Board Meeting.

**19.02: To consider and approve the ATR on the Minutes of the 18<sup>th</sup> School Board Meeting held on February 26, 2018.**

The decisions, taken and approved, in the 18th School Board and the ATRs on these, presented in the 19th School Board Meeting were considered and approved by the School Board.

**19.03: To consider and approve the Minutes of the Doctoral Committee Meeting held on March 26 & 27, 2018.**

The minutes of the above mentioned Doctoral Committee meeting was considered and approved by the School Board with minor changes in Titles of two Research Scholars.





The Board suggested the following changes in the titles of two scholars:

- 1) Sushil Yati : A Study of Representation of Gender and Caste Identities in Popular Hindi Films
- 2) Anugya: A Study of Survival of Indian Newspapers in the Post Digitalized World

It was recommended to include brief proposals of the Research Scholars whose titles were presented for approval.

**19.04: To Consider and approve Revised Phase-1 form and List of Experts of B.A. (Hons.) Hindi Journalism under CBCS Scheme of UGC.**

The Board considered and approved the Revised Phase-1 form and List of Experts of B.A. (Hons.) Hindi Journalism under CBCS Scheme. Further, Programme Coordinator suggested that one more expert name to be added in the Expert list i.e. Prof. Ashok Ogra, Director APEEJAY, Dwarka, New Delhi and the same is approved by the School Board.

**19.05: To Consider and approve Phase-1 form and List of Experts of B.A. Development Communication and Extension under CBCS Scheme of UGC.**

The Board considered and approved Phase-1 form and List of Experts of B.A. Development Communication and Extension under CBCS Scheme

**19.06: To consider and approve List of Additional Unit Writers for APMIL**

The Board considered and approved the List of Additional Unit Writers for APMIL and suggested some new names to add value to the Programme.

**19.07: To Consider and approve Revised Phase-1 form of Diploma in Media Research (DMR)**

The Board considered and approved the Revised Phase-1 form of Diploma in Media Research (DMR) and suggested some new names of Experts to add value to the Programme.

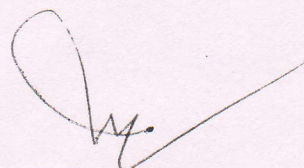
**19.08: To consider and approve the List of Experts for Diploma in Digital Media**

The Board considered and approved the List of Experts for Diploma in Digital Media and suggested some new names to add value to the Programme.

**19.09: To consider and approve the change in nomenclature of Diploma in Electronic Media**

The Board considered and approved the change in nomenclature of Diploma in Electronic Media to 'Post Graduate Diploma in Electronic Media'.

The Board recommended that the Diploma Programmes proposed by the School for which the Eligibility is Graduation be called Post Graduate Diplomas instead of Diplomas so as to make their level of education clear.





Since there were no other changes in the phase forms (I & II) of this programme, the Board further recommended that the administrative approval of the competent authority may be taken to do a minor modification in the title of this programme (Old title: Diploma in Electronic Media to new modified title: Post Graduate Diploma in Electronic Media) in its phase forms. It'll save time and help in getting other approvals on time.

**19.10: To consider and approve the Phase-2 form of Diploma in Electronic Media**

The Board considered and approved the Phase-2 form of Diploma in Electronic Media

**19.11: To consider and approve the list of Unit Writers and Content Editors for Diploma in Electronic Media**

The Board considered and approved the list of Unit Writers and Content Editors for Diploma in Electronic Media. Further all the approved list (by the School Board) of unit writers and content editors of MA-JMC and PGJMC will also be considered as the approved unit writers and editors of Diploma in Electronic Media.

**19.12: To consider and approve the Minutes of The Programme Design Expert Committee Meeting for Diploma in Advertising and Persuasive Media held on 16.May.2018**

The Board considered and approved the Minutes of The Programme Design Expert Committee Meeting for Diploma in Advertising and Persuasive Media.

The board suggested that proper administrative procedures be followed to offer a Certificate Programme to those who exit after First Semester from this Diploma under the Modular Approach as per the University norms.

The Board recommended to work out the fees in consultation with concerned Divisions of the University so as to keep it in line with the other Programmes being offered and proposed by the School.

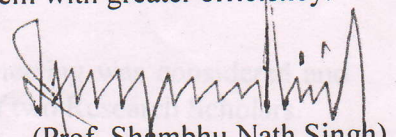
**19.13: To consider and approve the change in title of Diploma in Advertising and Persuasive Media to Post Graduate Diploma in Advertising and Integrated Communication**

The Board considered and approved the change in title of Diploma in Advertising and Persuasive Media to 'Post Graduate Diploma in Advertising and Integrated Communication', as suggested by the Expert Committee.

**19.14: Any other Item with permission of the Chair**

The Board recommended the appointment of Academic, Administrative Consultants and Junior Assistant cum Typist (JAT) for the proposed Bachelors degree programmes under CBCS Scheme [B.A. (Hons.) in Hindi Journalism and B.A. in Development Communication and Extension] by the School to deliver them with greater efficiency.

The meeting ended with a Vote of Thanks to the Chair.

  
(Prof. Shambhu Nath Singh)  
Director, SOJNMS  
निदेशक (प.न.ज.अ.वि.) इग्नू  
Prof. Shambhu Nath Singh  
Director (SOJNMS) IGNOU